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THE "FLU" AND YOU!



Medical Doctors
Osteopaths
Chiropractors



**A Few Facts and Figures Done Up
in Statistics**

ARE PHYSICIANS SIX
TIMES MORE DANGER-
OUS THAN WAR, SIX
TIMES MORE HELP-
LESS THAN DISEASE
OR SIX TIMES MORE
USELESS THAN MEDI-
CINE?

PLAGUE TOOK SIX TIMES AS MANY AS GUNS

**FIGURES COMPILED SHOW 254
DEATHS FROM FLU SINCE
OCTOBER 1, 1918**

Spanish influenza took over six times as many Davenport lives as did all the devilish devices of the bloody Hun.

Poison gas, scattering shrapnel and the sniper's deadly rifle were playthings compared to the plague which visited so many Davenport homes and with such terrible results.

Statistics compiled in The Democrat office show that since October 1, the "Flu" claimed 254 Davenport lives. This includes the report for Monday.

WAR DEATHS UNDER 40

According to the gold stars on the municipal service flag, which speak for the fallen Davenport soldiers, there were less than 40 local heroes killed on the battlefield of France in the year and more that the Yanks were engaged in active warfare.

As compared to the record of influenza deaths for the past two and one-half months in Davenport, the figures show that the plague took more than six times as many lives.—The Davenport Democrat and Leader, December 24, 1918.

INFLUENZA REACHED FIFTH OF FIGHTERS IN UNITED STATES

Chicago, Dec. 9.—Approximately one out of five soldiers in the United States suffered from influenza during the epidemic; of these, one in six developed pneumonia and of the pneumonia patients, two out of five died.

This statement was made by Dr. George A. Soper of the United States surgeon general's staff in today's issue of the Journal of the American Medical Association.—Association Press Report.

AN APPALLING DEATH TOLL

The American people stand aghast at the announcement that in but little more than two months' time the appalling toll

of 400,000 lives has been taken by the epidemic of influenza and its complications. One of the chief elements of the horror of war is its dreadful cost in human life, but the fatalities of this greatest of wars inflicted upon America shrink into significance by comparison with the ghastly work of this disease. Approximately 60,000 Americans gave their lives to the cause of freedom and of these a large percentage yielded to the prevailing epidemic; but statistics already available indicate that of civilians alone 400,000 were swept away by the influenza and the pneumonia which was its legacy. When the mortality statistics of the world are compiled, if ever, the revelation of the total ravages of this disease will be staggering.

Prophylactic science has made vast strides in the past few years. The progress of the knowledge of bacteriology has been marvelous. Sanitation and hygiene have raised great barriers against the advance of contagion and infection. Yet with these forces of enlightenment in full play for defense, disease breaks in and in a brief time does ten times the destruction of war. It is little short of terrifying.

It is not difficult to appreciate the deadly sweep of the plague and pestilence in the earlier day when preventive science had not spread its blessings on the human pathway; but it is positively appalling to realize that in this age of advanced hygienic and prophylactic methods we stand so relatively helpless before the attack of the destroyers.—Editorial, St. Paul (Minn.), Dispatch, Dec. 5, 1918.

ARE PHYSICIANS HOPELESS WITH ACUTE DISEASES?

WHO FAILED TO CURE THE ACUTE AND LET THEM BECOME CHRONIC?

DO CHRONIC CASES LIVE ON IN SPITE OF, NOT BECAUSE OF PHYSICIANS?

SOME CITY FLU DEATH STATISTICS

The MEDICAL death rate for **October, 1918**, in Wisconsin, for "Flu" cases alone was 2,091, for pneumonia, same period, 525.—Wisconsin State Journal, Friday, Dec. 13, 1918.

The MEDICAL death rate for **November, 1918**, in the City of Council Bluffs (Iowa), for "Flu" cases alone was 58 people.—The Nonpareil, Council Bluffs (Iowa), Dec. 6, 1918.

The MEDICAL death rate of Milwaukee, Wis., is given in the following report:—

INFLUENZA WAS WORST SCOURGE

Increased Total Death Rate of the Year to 15.5 Per 1,000 Persons

The influenza scourge that inflicted itself on Milwaukee this year is believed by the health department to have been numerically the largest epidemic that the city ever experienced. Since Sept. 26, when the first cases were officially reported, a total of 17,756 became known to the department.

Of this number, 1,007 resulted fatally, giving a death rate of 2.5 per thousand of population. Notwithstanding this, government statistics show that only one city, Minneapolis, had a lower death rate—2.2 per 1,000.—Wisconsin News, Jan. 6, 1919.

The MEDICAL death rate of Boston, Mass., by comparison with former years is contained in this report:—

DEATHS FROM INFLUENZA AND PNEUMONIA IN THIS CITY FROM 1890 TO 1918

Year	Influenza	Pneumonia
1890.....	24	1092
1891.....	31	1149
1892.....	97	1122
1893.....	68	1540
1894.....	56	1119
1895.....	69	1268
1896.....	15	1387
1897.....	34	1236
1898.....	29	1169
1899.....	49	1455

1900.....	215	1241
1901.....	166	1099
1902.....	20	1115
1903.....	83	1265
1904.....	65	1323
1905.....	73	1274
1906.....	40	1331
1907.....	93	1233
1908.....	59	1299
1909.....	62	1262
1910.....	69	1376
1911.....	46	1334
1912.....	27	1405
1913.....	27	1452
1913.....	27	1452
1914.....	27	1385
1915.....	37	1456
1916.....	80	1631
1917.....	51	1605
*1918.....	4000	2300

*Approximately.

—The Boston Sunday Globe, Boston (Mass.), Dec. 29, 1918.

The MEDICAL death rate of Louisville, Kentucky is best given from a local report of that city as follows:—

702 SUCCUMB TO INFLUENZA HERE

State Board of Health Gives Statistics on Epidemic

Influenza caused the death of **702 people in Louisville**, a city of over 300,000, from September 1, 1918, to January 1, 1919, according to figures made public yesterday by the State Board of Health at Bowling Green. The influenza death toll in the state of Kentucky for that period reached 7,774. These figures do not include deaths at **Camp Taylor, where 879 soldiers succumbed to influenza** and pneumonia, 187 of which were Kentucky boys and 692 from other states.

Here is the report in detail for Louisville, **exclusive of Camp Zachary Taylor**:—

LOUISVILLE TOTAL, 1,064

	Influenza	Pneumonia	Total
All ages	702	362	1,064
Under 1 year	16	42	58
From 1 to 5 years....	57	59	116
From 5 to 10 years....	32	14	46
From 10 to 15 years....	12	7	19

From 15 to 20 years....	53	10	63
From 20 to 30 years....	230	98	328
From 30 to 40 years....	169	45	214
From 40 to 50 years....	72	35	107
From 50 to 60 years....	32	20	52
Over 60 years	29	32	61
September	8	36	44
October	399	152	551
November	134	83	217
December	161	91	252

KENTUCKY

(Exclusive of Camp Zachary Taylor)

	Influenza	Pneumonia	Total
All ages	7,744	1,595	9,339
Under 1 year	509	165	674
From 1 to 5 years..	1,158	282	1,440
From 5 to 10 years..	494	71	565
From 10 to 15 years..	418	61	479
From 15 to 20 years..	817	109	926
From 20 to 30 years..	1,745	322	2,067
From 30 to 40 years..	1,401	213	1,614
From 40 to 50 years..	519	115	634
From 50 to 60 years..	225	55	280
Over 60 years	333	183	516
Age not given	125	19	144
September	23	87	110
October	3,554	712	4,266
November	2,770	456	3,226
December	1,397	340	1,737

CAMP ZACHARY TAYLOR

(Influenza-Pneumonia)

	Kentucky Soldiers	From Other States	Total
Period of epidemic....	187	692	879
September	2	12	14
October	177	613	790
November	3	41	44
December	5	26	31

When it is known that there were but about 50,000 in Camp Taylor; that they were the Nation's choice; that they were inoculated and under strict military medical care—then let us make a comparison.

Louisville has a population of over 300,000. This includes blacks and whites, old and young, women and men, well and sick and they only had a death rate of 702.

Camp Taylor had a population of 50,000. This included

picked men, physically passed men; they were inoculated, vaccinated, serumized against disease. The camp was policed, patrolled and controlled by medical men. It was sanctorily perfect. Hospitals, nurses and everything, and they had a death rate of 879.

The death rate of the Camp was almost 7 times greater than that of the city. Why?

In another portion of this leaflet, are reports on army camps. That which has to do with Camp Zachary Taylor above, should also be considered at that time.

The MEDICAL death rate of Denver, Colorado, is best given in the report of The Denver News of November 10, 1918, as follows:—

* * *

DENVER RECORD DECLARED GOOD

Compared With Other Cities Epidemic Less Deadly In This City

For the four weeks of the height of the Spanish influenza epidemic Denver had fewer deaths than other cities corresponding in population, according to government reports received yesterday by Dr. William H. Sharpley, manager of health. The statistics are for the four weeks ending Nov. 2, and show the total number of deaths in Denver, 684; Louisville, 845; Rochester, 804, and Providence, 1,122.

For the twenty-four-hour period in Denver, from 4 o'clock yesterday afternoon, the number of deaths officially reported was twelve, making a total of 414. From Thursday afternoon at 4 o'clock to Saturday afternoon at 4 o'clock, the number of new cases reported were 230, making a total of 4,757. Of the new cases only sixty-one were reported yesterday.

Albany Escaped Siege

The government reports on deaths for the week ending Nov. 2 show that the influenza missed Albany, Pittsburg and Cleveland for a month, tho it was prevalent in all surrounding cities, and the reports also show that Grand Rapids, Mich., was the only city in the country not afflicted.

In Cleveland the deaths jumped from 633 to 870, and in Pittsburg from 1,040 to 1,142. In San Francisco for the week the deaths mounted from 697 to 804; in Los Angeles, from 448 to 533; in Oakland from 190 to 279.

INFLUENZA DEATHS

The death rate from Spanish influenza in Ontario cities was lower than in the centers of the United States, according to Dr. J. W. S. McCullough, who gives the city death rate at 327 per 100,000. Kingston, with 327 per 100,000, was hardest hit of any Ontario city, and Winnipeg, with 744 per 100,000, suffered most of any Canadian city. In Camp Sherman, Ohio, the rate was 2,551 per 100,000.

The following are the figures for a period approximately six weeks:—

	Death from influenza and complications chiefly pneumonia	Death rate per 100,000 population
Fort William	45	238
Sault Ste. Marie.....	41	319
Ottawa	570	548
Port Arthur	20	131
Windsor	32	106
Kingston	145	644
London	187	326
Toronto	1,600	327
St. John, N. B.	126	296
Winnipeg	366	744
Montreal	3,126	489
Halifax	153	328
Hamilton	244	233
American Cities		
Boston	2,085	321
Pittsburgh	3,894	721
Philadelphia	12,687	819
Washington	1,564	501
*Camp Sherman, Ohio.....	842	2,551
New York	22,950	400

*Military camp.

—The Canada Lancet, December, 1918.

INFLUENZA DEATHS IN QUEBEC

In the recent epidemic of Spanish influenza, 183,000 cases were reported from the city of Montreal to the Quebec Superior Board of Health, and 3,172 deaths from the disease were recorded in the city, according to a report issued by Dr. J. A. Beaudry, Inspector-General for the board. For the whole Province, exclusive of the city of Montreal, 476,535 cases and 9,228 deaths were reported.

The epidemic has practically disappeared from the Province, although in one or two cases there has been a slight increase; but the health authorities state that they cannot yet declare Quebec clear of the disease.—The Canada Lancet, December, 1918.

The MEDICAL death rate in the City of Toronto, Ontario, Canada, is contained in these reports:—

SEVEN THOUSAND DEATHS

There were 7,606 deaths in the city of Toronto in 1918. In 1917 there were 5,597 deaths. The influenza epidemic took a toll of 2,067 lives, the figures showing that the death rate would have been considerably lower than last year, had there been no epidemic.

The following table gives the deaths per month since the outbreak of influenza in October:—

	Influenza	Pneumonia	Total
October	953	424	1,377
November	261	171	432
December	152	80	232
January 2	17	9	26
	<hr/> 1,383	<hr/> 684	<hr/> 2,067

INFLUENZA DEATHS IN ONTARIO

During the last three months influenza and pneumonia took a toll of 7,158 lives in the Province. In October the death rate was the highest, 3,105 persons succumbing to the malady. In November the number fell to 2,608, while last month there was a further decrease to 1,568, which was only a little over one-half the number reported in October.

SOME INSURANCE COMPANIES FLU DEATH LOSSES

The MEDICAL death rate is brought pungently to home, when it takes the money out of Insurance companies to the extent of many millions.

Note this report, and then realize how efficient MEDICAL men are in the treatment and cure of a fever case.

INFLUENZA MORTALITY

The following is the table of influenza and pneumonia losses and the claims resulting therefrom as reported by the individual companies for October, November and December, 1918. The indications are that when the full figures are available it will be found that the total loss of insured lives will reach, if not exceed, 200,000 and that the claims aggregate in the neighborhood of **one hundred millions dollars.**

	No. of Lives.	Estimated Amount
Actna Life Insurance Co. of Hartford.....	1,250	\$1,897,408
American Nat'l Life Ins. Co of Galveston.		200,000
Bankers Life Ins. Co. of Des Moines.....		1,000,000
Berkshire Life Ins. Co. of Pittsfield.....	84	816,837
Connecticut General Life Ins. Co. of Hartford	230	552,201
Connecticut Mutual Life Ins. Co. of Hartford	232	725,890
Equitable Life Assn. Society of U. S.....	1,512	3,414,775
Fidelity Mutual Life Ins. Co. of Philadel- phia		553,042
Guardian Life Ins. of America.....	195	610,896
Life Ins. Co. of Virginia of Richmond....		300,000
Metropolitan Life Ins. Co. of New York..		15,000,000
Mutual Benefit Life Ins. Co. of Newark..	503	2,285,828
Mutual Life Ins. Co. of New York.....		2,500,000
National Life Ins. Co. of Montpelier.....		593,081
New England Mutual Life Ins. Co., Boston		1,590,000
Penn Mutual Life Ins. Co. of Philadel- phia		2,615,486
Provident Life & Trust Co. of Philadel- phia	381	1,190,034
Prudential Life Ins. Co. of Newark.....	40,600	12,000,000
State Mutual Life Ins. Co. of Worcester..		750,000
Travelers Ins. Co. of Hartford.....		2,250,000
Union Central Life Ins. Co. of Cincinnati	495	1,398,144
Union Mutual Life Ins. Co. of Portland..		162,519

—The Canada Lancet, February, 1919.

PUNGENT AND POSITIVE PROOF

War was declared in April, 1917. The armistice signed November 11, 1918. (Duration of war, 19 months.)

The "Flu" Flurry began about October 1st. Its end was definitely in sight December 25, 1918. (Duration less than 4 months.)

Since the last named date we have been compiling Medical, Osteopathic and Chiropractic statistics, covering those dates.

DAVENPORT, IOWA, STATISTICS

Number of "Regular" Physicians.....	50
Number of Cases under Medical care.....	4,953
Medical Deaths	274

Number Davenport CHIROPRACTORS (including Students and Faculty).....	150
Number of Cases under Chiropractic Adjustment.....	1,633
CHIROPRACTIC Deaths.....	1

IOWA MEDICAL "FLU" STATISTICS

Number of "Regular" Physicians.....	(?)
Number of "Flu" Cases under Medical Treatment.....	
(5,089 Pneumonia).....	93,590
Deaths under Medical Treatment.....	6,116

UNITED STATES OSTEOPATHIC STATISTICS

Number of Osteopaths.....	1,335
Number of Cases under Osteopath Treatment.....	48,911
Number of Osteopathic Deaths.....	472

IOWA CHIROPRACTIC STATISTICS, EXCLUDING DAVENPORT

Number of CHIROPRACTORS.....	102
Number of Cases under CHIROPRACTIC Adjustment.....	4,735
Number of CHIROPRACTIC Deaths.....	6

NATIONAL CHIROPRACTIC STATISTICS, EXCLUDING DAVENPORT AND IOWA

Number of CHIROPRACTORS.....	613
Number of Cases under Chiropractic Adjustment.....	28,946
Number of Chiropractic Deaths.....	34

TOTAL STATISTICS

Number of CHIROPRACTORS.....	1,142
Total Cases.....	46,394
Total CHIROPRACTIC Deaths.....	54

COMPARATIVE RATIOS

The Davenport Medical Death Ratio is.....	1 to 18
The Iowa Medical Death Ratio is.....	1 to 16
*The American Osteopathic Association Death Ratio is.....	1 to 36 1-3
The Palmer School CHIROPRACTIC Death Ratio is.....	1 to 1,633
The Iowa CHIROPRACTIC Death Ratio is.....	1 to 789
*The United States CHIROPRACTIC Death Ratio, excluding Iowa is.....	1 to 851
The Grand Total CHIROPRACTIC Death Ratio is.....	1 to 886

* (The Osteopathic Figures compiled by a questionnaire system conducted by The Osteopathic Association.)

*The Chiropractic Figures compiled by questionnaire system conducted by The Palmer School of Chiropractic.

CONVINCING CONCLUSIONS

When you read the above, you wonder about this boasted education of physicians; how much they know; how much power they want to control people with. Not being satisfied with being useless in the face of the "Flu" they try to drive Chiropractors in the same useless educational channels, claiming that we can't do anything until we know everything they were taught; that we can't be competent Chiropractors until we have been taught the THEORY and PRACTICE of MEDICINE. That man is **best** educated who is **most** useful.

War is primarily intended TO TAKE life. Physicians are taught (?) how (?) to SAVE (?) life. When they stand helplessly by and see "SIX TIMES AS MANY" die at THEIR hands as died under war; should they not then be recorded as 6 times as dangerous as war? When Chiropractors reduce that record; away below the pale of the record of war, then we become a **useful** member of society WHETHER WE STUDY subject for subject, hour for hour, the same as medicine or not; and, **WHATEVER** we study no matter how long or how short that time, it **PROVES ITSELF USEFUL IN SAVING LIFE.**

Over 400,000 people in The U. S. have died of "Flu" under medical care; this in spite of the fact that they have had practically military control of cities with their bans on business, people compelled to wear masks, quarantines on homes, vaccines, etc., etc.

At the Davenport rate of 1 death to 18 cases (which statisticians admit is very low) this would mean 7,200,000 people were sick in the U. S.

At the Chiropractic ratio of 1 death to 886 "Flu" cases, adjusted by Chiropractors, it means they could have attended 35,440,000 of people before they would have reached the same national death rate of 400,000.

If 7,200,000 people in The U. S. had "Flu;" and, Chiropractors could have adjusted these 7,200,000 people; and, the Chiropractic death rate is 1 to 886; then only 8,352 should have died, not 400,000.

Our reports are from 1142 Chiropractors, 23 times as many as the 50 physicians of Davenport, Iowa, who had a death list of 274 cases, which is almost $9\frac{1}{2}$ times as many as the 1142 Chiropractors.

Our reports further show 46,894 cases with a death rate of 54 as compared with the physicians' death list of 274 with 4,953 cases. We have to our credit 23 times as many practitioners; $9\frac{1}{2}$ times as many cases with the M. D.'s having 54 times as many deaths in proportion.

Upon the same basis, the Chiropractors would be entitled to 23 times as many cases, or 1,167,062, inasmuch as the Davenport medical ratio is 1 death in 18 cases; in order to reach their death rate of 274 cases.

In the light of these positive provable figures, let us ask:

Should "regular" medical men be given MORE power, or be shorn of some they already have?

Should Chiropractors be given GREATER LIBERTY to decrease the death rate and increase the living rate?

Is Medical education RIGHT, irrespective of HOW LONG it takes?

Is Chiropractic education CORRECT, even though it is shorter IN TIME?

HOW DO FIGURES PROVE THE ANSWERS ?

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OTHER FREE CHIROPRACTIC PUBLICATIONS WHICH ARE INTERESTING TO PROSPECTIVE STUDENTS

Dr. Palmer is a prolific writer. At his beck and call is an immense printing plant owned by The P. S. C. It is complete from Intertype to presses, folders, bindery and shipping departments. All the publications mentioned, are from this plant.

For those who would progress further, we suggest they write for—
Lectures and Books by B. J. Palmer. This is a 48-page booklet. It lists the subjects, gives a brief synopsis of each; states the size and price of each. It is FREE.

Chiropractic For Women. This 96-page book is a series of letters and photographs of men who came to The P. S. C. when they were OVER graduated and opened offices independent of men. It is very interesting. It is FREE.

Chiropractic For Men Over 30. This 128-page book contains letters and photographs of men who came to The P. S. C. when they were OVER 30 years of age. It convinces all that no man is too old to make a better start in life.

Little Journeys in The Heart of America is a booklet written by Fred Aldrich and was originally published in the Magazine Section of The Kansas City (Mo.) Journal, under date of Sunday, April 12, 1917. The P. S. C. Printing Plant has put into a neat little booklet for FREE distribution.

The Glory of Going On is a Man Message by "Jimmie" Elliott, Writer of Man Messages. It was written after James W. Elliott made a visit at the Mother Home of Chiropractic. He tells of things just as they are. It is also FREE for the asking.

The Chiropractic Field is an interesting, two-color 32-page book, which contains letters from well-known Chiropractors from different states, provinces and countries telling how great the demand is for Chiropractors in their localities. It is FREE for the asking.

The P. S. C. Announcement is a very interesting 52-page School booklet which is issued every four months. It shows a few of the views of The Palmer School of Chiropractic and gives you a better idea of the size of the institution and the volume of business it takes care of annually. It lists the courses, cost of tuition, class schedules, etc.

A series of smaller booklets, each upon an individual disease, are also published. In fact, the list of publications is almost endless. It certainly will interest you to get any or all of them, read them, see our work and works as others see us.

Upon inquiry, we will be glad to send any or all.

THE PALMER SCHOOL OF CHIROPRACTIC,

"Chiropractic Fountain Head,"

DAVENPORT, IOWA, U. S. A.